Łódź is one of the largest cities in Poland, located in the centre of the country.

- It is the Polish capital of the textile industry, with a long tradition dating back to the nineteenth century.
- It is a center of modern textile technology.
- There are headquarters of scientific research institutes.
- It has intellectual and production potential for the textile industry (Lodz University of Technology, Institute of Biopolymers and Chemical Fibers, Textile Research Institute, Institute of Security Technologies MORATEX, Polish Textile Association, Institute of Leather Industry).

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